



**Alexander Reinhardt**  
Managing Director, BDLI

## Curriculum Vitae

Alexander Reinhardt (55) is Managing Director of the German Aerospace Industries Aerospace Industry e.V. (BDLI). He holds this position since June 2023.

From 2012 to 2023, he was Airbus' Head of Public Affairs for Germany in Berlin.

From 2009 to 2012, he was Head of Corporate Media Relations, a capacity in which he bore responsibility for the global media activities of EADS.

Prior to this, in 2008, Reinhardt was in charge of EADS' Internal and Online Communications.

From 2003 to 2007, he was responsible for communications at the EADS Defence and Security Division.

From 1999 to 2003, Reinhardt headed the Public Relations department at Krauss-Maffei Wegmann.

Between 1987 and 1997, he served in the German Armed Forces in various roles as an officer in the mountain infantry. He is a Major in the Reserves.

Between 1990 and 1994, Reinhardt studied State and Social Sciences at the University of the Bundeswehr in Munich and graduated as qualified state and social scientist.

In 1997, he was press information officer at the German headquarters of SFOR in Sarajevo, Bosnia and Herzegovina.

Reinhardt is married with two children; he lives in Berlin. In his free time, he enjoys skiing, mountaineering, music, travelling and reading.

## Contact

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